

Logo Refresh

Case Study of Pantana CPA

Original Logo



New Concepts

1



6



2



7



3



8



4



9









5



10



Finalists

- | | | | |
|---|---|---|---|
| 1 | 
Pantana CPA | 
Pantana
CPA | 4 |
| 2 | 
Pantana CPA | 
Pantana CPA | 5 |
| 3 | 
Pantana
CPA | 
Pantana
CPA | 6 |

Final Logo

Vertical Stack Layout:



Horizontal Layout:



Logo Mark:

